

West Central Vermont CEDS – Strategy Committee

Friday, March 18 – 10 AM to 12 PM

Please join the meeting by clicking:

<https://us02web.zoom.us/j/82062316313>

For those who would prefer to join by phone or those without a microphone on your computer, please dial in using your phone. (For supported devices, tap a one-touch number below to join instantly.) Meeting ID: 820 6231 6313

One tap mobile: +16468769923,,82062316313#

Present:

Taylor Newton, CCRPC
Regina Mahony, CCRPC
Sam Andersen, GBIC
Whitney Coombs, GBIC
Adam Lougee, ACRPC
John Van Hoesen, ACRPC
Dana Hanley, ACEDC
Fred Kenney, ACEDC
Tyler Richardson, CEDRR
Ed Bove, RRPC
Sarah Pelkey, RRPC
Jamie Stewart, CVRDC
Melissa Bounty, CVRDC
Bonnie Waninger, CVRPC

Taylor kicked off the meeting by welcoming everyone at about 10:03 a.m.

1. Changes/adjustment to agenda:

Taylor asked for any changes to the agenda. Hearing none proposed, he continued.

2. Minutes – February 18, 2022:

Taylor requested a motion to adopt the previous meeting minutes. Jamie Stewart **moved acceptance of the previous meeting minutes. Dana Hanley seconded the motion, which passed by voice vote.**

3. Task 2: Regional Economic Profile and Strategies, Data Sub-committee:

The Committee met with UVM to further identify and clarify the data offerings. The committee is working on culling down the data available to indicators that we will need. Sarah developed a methodology to use for selecting which indicators to use and put on the website. Sarah reviewed data available on the Vermont Futures Website, reviewed the WCVT SWOT and SOAR for relevant data points, and reviewed economic profile already developed by CVRPC to create a 4-5 page document to review at the next subcommittee meeting. This list of data will be narrowed down to a list of data to be included in the body of the CEDS, a list of data to include as indicators, and a list of additional data needs that the data committee will submit to UVM. Taylor indicated the committee also wanted a little more time to digest how the UVM data (Industry/Occupation, Cluster Analysis, Skills Gap) can be used in other ways or if there's additional data we need to request.

Taylor and Bonnie will also be working to update the current economic profile with 2020 census data. This has started and will expand with new staff coming aboard at CVRPC.

3. Task #3 - Engagement

- a. Focus Groups: **RDCs continue to reach out to college and high school students. All continue with their own engagement responsibilities. RDCs meet with students next Monday. Bonnie also noted she would be speaking with the groups she is interviewing.**
- b. Consultant Selection for outreach to historically excluded groups: Regina noted that the sub-committee had met and selected a consultant. We will be working with Vermont Professionals of Color Network. Regina met with them Wednesday to push the timeline to get information quickly and a final report prior to September. We have a draft contract and invoices. The committee discussed VPOC's outreach effort and decided to trust the recommendation of the consultants hired.

4. Task #4 - Creation of a CEDS:

Taylor indicated that by April he will have created a draft CEDs to review. Taylor explained that the Strategic Direction/Action Plan is just one component of the overall CEDS. The full CEDS draft is located on SharePoint. Sam asked how we will deal with input after a draft CEDS is developed and Taylor described a platform for open comments called Konveio. Regina clarified that the document most likely to change is the Strategic Direction/Action Plan document is mostly likely to change, but it will be minor changes and refinements. There will be an opportunity to capture feedback from all focus groups.

John noted he is still working on how we share our data and tell our story with Rutland RPC. The Strategy Committee decided to migrate the files to Google Drive and disband our Sharepoint site. This should be an easier platform for all Strategy Committee members to use. **John will create a tutorial to help people transition.**

Ken Jones will be with the CEDS through August. He will be focusing on Housing, Infrastructure, Workforce and Climate.

Jamie asked about how everyone is doing on their respective budgets. Taylor noted that he thought everyone was relatively on-target budget-wise, but would have a better idea at the end of the quarter. **Taylor asked all to get all progress reports in to him for the quarter ending in March by April 15th.**

5. **April, 2022 Agenda** - Draft CEDS for review, RDC student Engagement Report, Update from Data Committee, Outline of Consultant Outreach efforts.

6. **Homework** - **Draft CEDS (Taylor), Complete Focus Groups (All), Review Strategic Direction Action Plan/CEDS (All), Report of Data Committee, Think about next round of engagement (All), Create EDD documents (Adam)**

7. **Adjournment** - **Sam moved to adjourn, Bonnie seconded the motion. By unanimous consent, Taylor adjourned the meeting at 11:15.**

Respectfully submitted,

Adam Lougee

