

West Central Vermont CEDS – Strategy Committee

Friday, March 19 – 10 AM to 12 PM

<http://www.doodle.com/polls/wizard.html> Please join the meeting by clicking:
<https://us02web.zoom.us/j/82062316313>

For those who would prefer to join by phone or those without a microphone on your computer, please dial in using your phone. (For supported devices, tap a one-touch number below to join instantly.)

Meeting ID: 820 6231 6313

One tap mobile: +16468769923,,82062316313#

Present:

Regina Mahony, CCRPC
Sam Andersen, GBIC
Seth Bowden, GBIC
Adam Lougee, ACRPC
John Van Housen, ACRPC
Fred Kenney, ACEDC
Amanda O'Connor, RRPC
Tyler Richardson, REDC
Sara Pelkey, RRPC
Bonnie Waninger, CVRPC
Zachary Maia, CVRPC
Elena Juodisius, CVRPC
Jamie Stewart, CVEDC
Ken Jones, State of Vermont, ACCD

Amanda kicked off the meeting by welcoming everyone at about 10:02 a.m.

1. Changes/adjustment to agenda:

Amanda asked for any changes to the agenda. Hearing no additions, Amanda proceeded to the next item of business.

2. Minutes – February 19, 2021:

Amanda requested a motion to adopt the previous meeting minutes. Sam Andersen moved acceptance of the previous meeting minutes. Jamie Stewart seconded the motion, which passed by voice vote.

3. Task #1 Update – Stakeholder Engagement Plan and Consultant RFQ

Adam noted he had supplied a Public Stakeholder Engagement Plan for all to review on the SharePoint site. He thanked all those that had made comments and noted he had incorporated most of them. Adam noted there were a couple of elements he still wanted to discuss. However, first, he reminded everyone that a big part of our outreach strategy is working with our Advisor Networks. Adam reminded everyone that all regions had supplied ACRPC with a list of advisors. John Van Hoesen has created a database for that advisor network that all of us can access when needed for our public

outreach. Adam asked for one contact person from each organization to be in charge of their advisor network:

CCRPC: Regina

GBIC: Sam and Seth

ACEDC: Fred

ACRPC: John

RRPC: Sarah

REDC: Tyler

CVRPC: Zach

CVEDC: Jamie

John will send each contact access to their current list. He will ask each of you to update your database by our April meeting. Additionally, please review the initial list you provided. Please supplement it with additional members as appropriate.

Next, Adam led the group in a discussion regarding a modification to the PEP stemming from concerns raised by Bonnie and Sarah. Both Bonnie and Sarah expressed concern that the current plan expects people to come to our meetings. They believe it should also include a more pro-active outreach in conjunction with our consultant to reach people, especially underserved communities, where they are at. **After some discussion, the group encouraged Adam to include an outreach component in the PEP and each Region would work to fulfill it.**

Adam next raised the Consultant RFQ. A draft is available on Sharepoint. Adam asked that he be able to work with a sub-committee to revise its scope and to send it out so we can hire by the end of April. **The Strategy Committee unanimously supported Adam working with the sub-committee to finalize the RFQ and send it out at the beginning of April.**

4. Task #2 Regional Economic Profile – CVRPC Zach Maia

Amanda reminded the Strategy Committee that CVRPC is in charge of choosing the data indicators that will comprise the regional economic profile. This profile will serve as the metrics against which the plan measures its accomplishments. Zach presented a list of data points that CVRPC had identified. He asked that all evaluate the data and asked what else is needed. **Suggestions included suggestions on the healthcare sector and on the utility sector. The strategy committee also noted that data by sub-region is important to all of the partners for their other work and that commuter data (Journey to work) paints an important sub-regional picture. Zack agreed that each sub-region will get its own data disaggregated.** Zack noted that most of his data is pre-covid. Ken Jones will supply the post-covid data

5. Task #5 COVID Analysis – Ken Jones ACC

Ken Jones presented his analysis of the impact the Covid 19 pandemic had on the economy, focusing on sectors. He noted the data showed travel and tourism were hit especially hard. Construction was hit

hard in April and May, but then largely recovered. Impacts on retail Varied. **Ken's full presentation will be available on the SharePoint site.**

Ken and Zach agreed that they would also create pr-covid sector trends to help support the CEDS Plan.

[April Agenda and Next Steps](#)

Amanda scheduled the next meeting for April 16th from 10:00 – 12:00.

Agenda items will include:

Stakeholder engagement - Adam, plan update, Consultant RFQ, Outreach Timeline

Economic data profile - Zach Update.

SWOT and Website update - Amanda (The SWOT presentation will be the main item on the Agenda for April)

Fred Kenney moved to adjourn. By unanimous consent, Amanda adjourned the meeting at 12:00.