

West Central Vermont CEDS – Strategy Committee

Friday, April 15 – 10 AM to 12 PM

Please join the meeting by clicking:

<https://us02web.zoom.us/j/82062316313>

For those who would prefer to join by phone or those without a microphone on your computer, please dial in using your phone.
(For supported devices, tap a one-touch number below to join instantly.) Meeting ID: 820 6231 6313

One tap mobile: +16468769923,,82062316313#

Present:

Taylor Newton, CCRPC

Sam Andersen, GBIC

John Van Hoesen, ACRPC

Melissa Bounty, CVEDC

Ken Jones, ACCD

Tyler Richardson, REDC

Sarah Pelkey, RRPC

Bonnie Waninger, CVRPC

Jamie Stewart, CVEDC

Blaine Hoskins, CVRPC

Regina Mahoney, CCRPC

Ed Bove, RRPC

Taylor kicked off the meeting by welcoming everyone at about 10:03 a.m.

1. Changes/adjustment to agenda:

Taylor asked for any changes to the agenda and suggested we move discussion about consultant payment until Fred Kenney could join the meeting.

2. Minutes – March 14, 2022:

Taylor requested a motion to adopt the previous meeting minutes. **Sam Anderson moved acceptance of the previous meeting minutes. Fred Kenney seconded the motion, which passed by voice vote.**

3. Task #2 – Regional Economic Profile and Strategies

Taylor described Sarah's methodology for evaluating data indicators for the website and CEDS. Will share after this meeting. Additional asks from UVM include: (1) better data for childcare workers, demographics, and income level and (2) getting a better sense of hiring/job posting in high tech jobs. UVM is going to scrape the web for related job postings for the past 5 years to get a sense of gross hires in the high-tech sector and gross number of ads. Subcommittee also reviewed data regarding niche markets in the region. Sarah mentioned the committee has put some data indicators on hold until after additional engagement occurs. Fred shared that the RDC's have finalized the standard data sets they will receive from UVM each year. Taylor asked what the schedule might be for delivery of data and Fred indicated that would be worked out with UVM in the next few weeks.

Taylor asked Bonnie if CVRPC has made progress on updating the regional profiles with 2020 data and Bonnie indicated most of the 2020 data is related to population. Blaine indicated the profiles were updated when new data was available. Ken highlighted the need to differentiate between

pre/post Covid variation and how we communicate this impact on variables like workforce participation, unemployment, etc. Taylor agreed and has embedded some discussion in the draft CEDS and encourage feedback from the committee. Taylor and Blaine will chat about what variables may or may not make sense to update using the new ACS data.

4. Task #3 – Engagement

Fred indicated the ACEDC has done outreach and is also planning outreach over the next few weeks with high school students. Regina offered to share contacts with Sam for additional outreach.

Regina shared that there was some concern about double-dipping in two funding sources with the consultant but will clarify in an upcoming meeting. Fred shared that the consultant is using focus groups and surveys to collect feedback. Fred shared that the consultant is doing outreach for two CEDS, one for WCVT and another in Southern Vermont.

5. Task #4 – Develop CEDS

Taylor shared that with Sara's help, the CEDS is approximately 75% written. Taylor proposed using [Konveio](#) to comment on the document and share feedback. Both for collaboration but also as a test for releasing the document for public review/feedback. The document will contain graphics but won't be in the draft, they will be completed in early to mid-May. Need to find a home for key findings and there are still a few placeholders that need to be updated. Taylor will share a link with the committee soon for review and feedback using the Konveio platform rather than Sharepoint.

Taylor indicated the data subcommittee was very helpful and requested volunteers for a CEDS document review sub-committee. Sam and Jamie volunteered to join this sub-committee, someone from Addison County will join, and Ed indicated he can help through mid-June. Taylor will share possible dates for a meeting.

Taylor requested everyone get their invoices in on time for both the EDA deadline but also to review who is over or under budget so that money can be moved around if necessary. Taylor will share a summary of what the budget looks like in the next couple weeks.

6. Document Sharing (Sharepoint and/or alternative)

John will invite Taylor, Regina, and Fred to sign up for using Google Drive using a non-Gmail account.

7. May Agenda – May 20, 2022

Jamie Stewart moved to adjourn, Tyler Richardson seconded the motion. By unanimous consent, Taylor adjourned the meeting at 10:39.