

# West Central Vermont CEDS – Strategy Committee

Friday, August 20 – 10 AM to 12 PM

**Please join the meeting by clicking:**

<https://us02web.zoom.us/j/82062316313>

For those who would prefer to join by phone or those without a microphone on your computer, please dial in using your phone. (For supported devices, tap a one-touch number below to join instantly.)

Meeting ID: 820 6231 6313

One tap mobile: +16468769923,,82062316313#

Present:

Taylor Newton, CCRPC  
Regina Mahoney, CCRPC  
Sam Andersen, GBIC  
Whitney Coombs, GBIC  
Adam Lougee, ACRPC  
John Van Hoesen, ACRPC  
Fred Kenney, ACEDC  
Amanda O'Connor, RRPC  
Ed Bove, RRPC  
Tyler Richardson, CEDRR  
Sarah Pelkey, RRPC  
Bonnie Waninger, CVRPC  
Jamie Stewart, CVEDC  
Ken Jones, State of Vermont, ACCD

Taylor kicked off the meeting by welcoming everyone at about 10:02 a.m.

## 1. Changes/adjustment to agenda:

Taylor asked for any changes to the agenda. Hearing no additions, Taylor proceeded to the next item of business.

## 2. Minutes – July 16, 2021:

Taylor requested a motion to adopt the previous meeting minutes. **Jamie Stewart moved acceptance of the previous meeting minutes. Fred Kenney seconded the motion, which passed by voice vote.**

## 3. Task #3 - Engagement

Taylor reported that the employer survey is up and live on Survey Monkey. He thanked the RDC's for putting it together and encouraged people to send it to business contacts.

We need to increase our engagement strategy. Taylor presented an outline for additional outreach. It includes:

- a. the employer survey noted above;
- b. Focus groups with underrepresented communities - Chittenden identified 6 potential groups;
- c. Meetings trade groups/regional stakeholders.

**We have a lot of money in engagement for each sub-region and partner, so we need to do it.**

**Taylor presented a list of groups we should contact. The group reviewed the list and individuals volunteered to meet with various groups. Taylor/Amanda edited the list to include the organization responsible for contacting each group.**

**The final list is attached to the minutes.**

**All partners should begin to conduct their outreach in August and September prior to the next Committee meeting.**

**The RDC's (Sam, Tyler Fred and Jamie) shall be in charge of putting together the second workshop. They shall shoot for EARLY November.**

**Each regional will hold at least 5 individual meetings, plus some meetings as WCVT CEDS with statewide orgs.**

**RDC's (Fred Kenney) will produce a 1 page summary of the employer survey results with help from the other RDCs and provide it for the October meeting.**

#### **4. Task#5 - Economic Trends and Statewide CEDS Coronavirus Appendix**

Ken Jones provided his updated analysis and commentary on all of the different programs available through the State and Federal governments related to ARPA funding. Ken will work with the Agency of Administration to create a comprehensive list of funding programs, eligible activities and contacts for the administrators of the programs and have that available.

A copy of Ken's presentation is attached to the minutes.

**Ken concluded by noting that the significant funding currently available is very powerful for this CEDS and that we should all work hard to ensure that the planning work being performed in this CEDS links directly to the funding programs available so that we can implement the actions identified in the CEDS.**

#### **5. September Agenda - Outreach Update and CEDS Outline and Discussion**

**Adjournment: Fred Kenney moved to adjourn, Sam Andersen seconded the motion. By unanimous consent, Taylor adjourned the meeting at 12:07.**

Respectfully submitted,

Adam Lougee

## CEDS Engagement Strategy

### Including Underrepresented Communities

#### Overall Timeline as a Reference

- Research/Preparation – Winter/Spring 2021
- Round #1 - Outreach/Engagement – Summer/Fall 2021
- Draft CEDS Development– Winter 2021-2022
- Round #2 – Outreach/Engagement – Spring 2022
- Final CEDS – Summer 2022

#### Summer/Fall Outreach

All outreach efforts shall be logged in the [Outreach/Meetings Tracking Spreadsheet](#) on the [WCVT CEDS Sharepoint](#).

#### 1. Employer Survey

- **Lead Organization: Four RDCs**
- **Deadline: October 15, 2021**
- **Intent:** Will start with CCRPC/GBIC Business Survey from 2011. RDCs will make revisions to simplify and modernize. Survey will be uploaded and distributed via Survey Monkey (CCRPC account). RDCs will distribute survey by mid-September. Will have available online for 14 days. Will conducted a second outreach push, if necessary. RDC will summarize results in brief memo available by October Strategy Committee meeting.

2. **Focus Groups – Round #1** – Intent of six focus groups is to engage underrepresented communities in the development of the CEDS and to better understand individuals’ experience living and working in West Central Vermont. If applicable, each focus group should also provide an educational element, or some other benefit, for attendees to participate. Initial focus groups will ideally be conducted in the fall of 2021.

Focus groups will be developed in cooperation with partner organizations. Focus groups may be facilitated by partner organizations or lead organizations.

**Deadline: November 1, 2021**

Anticipated focus groups:

- **Women-owned business owners**
  - **Lead Organization: CVRPC?**
  - **Partner Organization: VT Works For Women, Women Owned Business Network**
  - Questions about: start-up, business planning support, access to capital, hiring, workforce training, needs related to on-going support, effectiveness of existing programs
  - **Provide following educational resources (if needed):**

- **BIPOC-owned business owners (potentially more than 1)**
    - **Lead Organization:** CCRPC/GBIC
    - **Partner Organization(s):** VT Racial Justice Alliance/CVOEO/VT Professionals of Color Network/Etc., Rights of Democracy/RENEW/Kiah Morris
    - Questions about: start-up, business planning support, access to capital, hiring, workforce training, needs related to on-going support, effectiveness of existing programs
    - **Provide following educational resources (if needed):**
  
  - **College Seniors** –seniors from institutions across region — would focus business/entrepreneurship students
    - **Lead Organization:** RDCs
    - **Partner Organization:** Coordinate with campus career counseling offices, Sarah Kerns - SBDC
    - Questions about: stay in Vermont? What about 5 years? Concern about entering job market, what kind of workplace is appealing?
    - **Provide following educational resources (if needed):**
  
  - **Tech Program Seniors** — seniors from high school tech programs across region
    - **Lead Organization:** RDCs
    - **Partner Organization:** Coordinate with career counseling offices
    - Questions about: why tech program? Post-graduate plans? What could improve tech programs? What are you feeling prepared for or unprepared for?
    - RDC – tech program high school seniors/same with college seniors (may need to wait until spring) - would still say facilitator for group,
    - **Provide following educational resources (if needed):**
  
  - **Disability-related NGOs**
    - **Lead Organization:** CVRPC
    - **Partner Organization:** Vermont Center for Independent Living & VABIR, VocRehab
    - Questions about: existing programs, continued barriers to disabled folks in the workforce
    - **Provide following educational resources (if needed):**
  
  - **Economic Disparity**
    - **Lead Organization:** CVEDC
    - **Partner Organization:** Community Action Orgs (Capstone, CVOEO, BROCC), Vermont Adult Learning
    - Questions about: Microbusiness development program, financial literacy programs, describe client needs and challenges,
    - **Provide following education resources (if needed):**
- 3. Review Public Engagement from other recent statewide reports** – Intent of this activity to efficiently utilized recent engagement efforts on similar projects focused on economic development or specific industries. This will ensure less duplication of efforts and will minimize participant fatigue.

- **Lead Organizations: ACCD (Ken), CCRPC (Taylor), RRPC (Sarah)**
  - **Deadline: September 15, 2021**
  - **Studies to Review: TBD After August 10**
    - VCRD
    - VT Futures Project
    - Lake Champlain Chamber’s Young Professionals Survey
    - Vermont Report for Fairness and Diversity
    - Forestry Report – Bonnie
    - UVM Office of Engagement – six recent roundtables
    - Other recent statewide projects looking at economic development?
  - Ken Jones will provide his work to CCRPC and RRPC August 10. CCRPC and RRPC will then determine additional studies/reports to review.
- 4. Meet with sub-region organizations**
- **Lead Organizations: All RPCs and RDCs (RDC/RPC coordinate within each sub-region)**
  - **Deadline: October 15, 2021**
  - **Intent:** Commit to 5 meetings organizations in each subregion to inform about CEDS, direct employers to direct to business survey, direct to focus groups. The list of sub-regional organizations at the end of this document may be used to solicit meeting opportunities.
    - **CCRPC/GBIC:** see list below
    - **CVEDC/CVRPC:**
    - **RRPC/CEDRR**
    - **ACRPC/ACECD:**
- 5. Meet with Statewide organizations**
- **Lead Organizations: CCRPC – will assign partners to specific meetings**
  - **Intent:** Meet with statewide organizations to inform about the CEDS project and have a conversation about their organizations needs in regards to economic development.
  - **Deadline: October 15, 2021**
  - **For full WCVT region:** See list below. WCVT CEDS partners will be matched to meet with specific statewide organizations.
- 6. Workshop #2**
- **Lead Organization: RDCs**
  - **Potential Dates: Early November 2021**
  - **Intent:** An “informing meeting.” Recap public engagement. Should present 3 or 4 central tenants of what the CEDS will look like at this meeting.

**Commented [TN1]:** Do have a contract with Sarah Audet?. Keep concept open for now. Talk to Fred.

Post-draft CEDS

- 7. Focus Groups – Round #2**
- **Lead Organization: Same as Round #1**
  - **Potential Dates: Late Spring 2022**
  - **Intent:** Close the “loop.” Ask focus group members to see if they’ve addressed their concerns in draft CEDS. Take additional feedback. Feedback may result in adjustments to CEDS.

**8. Email to Employer Survey contacts**

- **Lead Organization: RDCs**
- **Potential Dates: Late Spring 2022**
- **Intent:** Close the “loop.” Ask if we’ve addressed their concerns in draft CEDS. Take additional feedback. Feedback may result in adjustments to CEDS.

**9. Workshop #3 (one in each sub-region)**

- **Lead Organization: TBD**
- **Potential Dates: Late Spring 2022**
- **Intent:** Review draft CEDS, timeline for adoption, review available EDA Grant Programs, review possible EDD, take Q and A. Direct additional comments website/CEDS contacts. Feedback may result in adjustments to CEDS.

**Commented [TN2]:** Have Sarah Audet work on this instead? Have her control QandA?

List of Entities to be contacted and/or coordinated with either on Focus Groups, one-on-one statewide or sub-region meetings, or contacted to participate in the Employer Survey:

Fred – Taylor – Ken - “one-pager” script for meetings

DRAFT

Statewide Organizations		
Organization	Focus Group, One-on-One, Business Survey?	Staff Assigned to Reach Out?
AARP	One-on-One	GBIC - Whitney
Abenaki – VERMONT COMMISSION ON NATIVE AMERICAN AFFAIRS  4 Bands: The Elnu Abenaki Tribe The Nulhegan Abenaki Tribe- Chief Don Stevens The Koasek Traditional Band of the Koas Abenaki Nation Abenaki Nation at Missisquoi	One-on-One	RRPC - Amanda (Nulhegan)
ACLU Vermont	One-on-One	CCRPC
Building Bright Futures	One-on-One	ACCD - Ken
Catamount Trail Association	One-on-One	ACRPC - Adam
Center for Women and Enterprise – Vermont Women’s Business Center	One-on-One	CEDRR - Tyler
Community College of Vermont	One-on-One	ACEDC - Fred
Conservation Law Foundation	One-on-One	RRPC
Efficiency Vermont (Vermont Energy Investment Corporation)	One-on-One	ACEDC - Fred
EverNorth	One-on-One	CCRPC
Green Mountain Club	One-on-One	CVRPC- Bonnie
Green Mountain Transit	One-on-One	CVRPC- Bonnie
Home Builders and Remodelers Association of Northern Vermont	One-on-One	ACRPC - Adam
Lake Champlain Basin Program	One-on-One	CCRPC
Let’s Grow Kids	One-on-One	GBIC - Sam
Local Motion	One-on-One	CCRPC
Minority/Women Owned Business Enterprises	One-on-One	
Northeast Farmers of Color Land Trust	One-on-One	RRPC
Northeast Organic Food Associations (NOFA-VT)	One-on-One	RRPC-Sarah
Peace and Justice Center	One-on-One	CCRPC
Pride Center of Vermont	One-on-One	CCRPC
Rural Vermont	One-on-One	ACRPC - Adam
State of Vermont <ul style="list-style-type: none"> <li>• AAFM</li> <li>• ACCD</li> <li>• AHS</li> <li>• ANR</li> <li>• DOC</li> <li>• DOL</li> <li>• VDH</li> <li>• VTrans</li> </ul>	One-on-One	ACCD - Ken

The Nature Conservancy	One-on-One	CVRPC- Bonnie
USCRI Vermont (formerly the Vermont Refugee Resettlement Program)	One-on-One	CCRPC – Taylor and Regina
Vermont Arts Council	One-on-One	CVRPC - Bonnie
Vermont Association of Mountain Bikers	One-on-One	GBIC - Whitney
Vermont Association of Snow Travelers (VAST)	One-on-One	RRPC – Sarah
Vermont Brewers Association	One-on-One	ACRPC - Adam
Vermont Business Roundtable	One-on-One	GBIC - Sam and Whitney
Vermont Center for Emerging Technologies	One-on-One	CEDR - Tyler
Vermont Commission on Women	One-on-One	CVRPC - Bonnie
Vermont Council on Rural Development	One-on-One	CVEDC - Jamie
Vermont Economic Development Authority	One-on-One	ACEDC - Fred
Vermont Farm Bureau	One-on-One	ACRPC - Adam
Vermont Food Bank	One-on-One	CVRPC- Bonnie
Vermont Healthcare & Information Technology Education Center (Vermont HITEC)	One-on-One	GBIC - Sam
Vermont Housing and Conservation Board	One-on-One	CVRPC - Bonnie
Vermont Housing Finance Agency	One-on-One	CCRPC - Regina
Vermont Interfaith Action	One-on-One	CCRPC - Regina
Vermont Land Trust	One-on-One	CVRPC - Bonnie
Vermont Legal Aid	One-on-One	CCRPC - Taylor
Vermont Manufacturing Extension Center	One-on-One	ACEDC - Fred
Vermont Maple Sugarmakers Associations	One-on-One	RRPC- Sarah
Vermont Natural Resources Council	One-on-One	CVRPC - Bonnie
VOREC	One-on-One	CEDR - Tyler
Vermont Office of Veterans Affairs	One-on-One	RRPC-Amanda
VPIRG	One-on-One	RRPC - CVRPC
Vermont River Conservancy	One-on-One	CVRPC - Bonnie
Vermont Small Business Development Center	One-on-One	ACEDC - Fred
Vermont Sustainable Jobs Fund (Vermont Farm to Plate)	One-on-One	RRPC-Amanda
Vermont Student Assistance Corporation	One-on-One	RRPC-Amanda
Vermont Talent Pipeline Management	One-on-One	RRPC-Amanda
Vermont Woodlands Associations	One-on-One	CVRPC - Bonnie
Vermont Wood Manufacturer’s Association	One-on-One	ACEDC - Fred
Vermont Youth Conservation Corps	One-on-One	CVRPC - Bonnie



Association of Africans Living in Vermont	Focus Group	See focus group task
Disability Rights Vermont	Focus Group	See focus group task
Migrant Justice	Focus Group	See focus group task
Racial Justice Alliance	Focus Group	See focus group task
Rights of Democracy/RENEW, Kiah Morris	Focus Group	See focus group task
VABIR	Focus Group	See focus group task
Vermont Center for Independent Living	Focus Group	See focus group task
Vermont Professional of Color Network	Focus Group	See focus group task
Vermont Releaf Collective	Focus Group	See focus group task
Vermont Works for Women	Focus Group	See focus group task
VocRehab Vermont	Focus Group	See focus group task
VT Young Professionals Organizations	Focus Group	See focus group task
Women Business Owners Network	Focus Group	See focus group task

<b>Chittenden County – Sub-regional List</b>			
<b>Organization</b>	<b>Sub-Region</b>	<b>Focus Group or One-on-One?</b>	<b>Staff Assigned to Reach Out?</b>
Burlington & Winooski Equity Coordinators	Chittenden	One-on-One	CCRPC
Burlington Business Association	Chittenden	One-on-One	GBIC
Burlington CEDO	Chittenden	One-on-One	GBIC - Sam
Burlington City Arts	Chittenden	One-on-One	CCRPC
Burlington Housing Authority	Chittenden	One-on-One	CCRPC
Burlington Rotary	Chittenden	One-on-One	GBIC
Burlington Sunrise Rotary	Chittenden	One-on-One	GBIC
Carshare	Chittenden	One-on-One	CCRPC
CATMA	Chittenden	One-on-One	CCRPC
Champlain Housing Trust	Chittenden	One-on-One	CCRP

Chittenden Commercial Real Estate Associations	Chittenden	One-on-One	GBIC - Sam
Chittenden Solid Waste District	Chittenden	One-on-One	CCRPC
Church Street Marketplace	Chittenden	One-on-One	GBIC
Clemmons Family Farm in Charlotte	Chittenden	One-on-One	CCRPC
Colchester-Milton Rotary	Chittenden	One-on-One	Sam and Taylor
CVOEO <ul style="list-style-type: none"> <li>Sudanese Foundation of Vermont (SUDFUND Vermont) Inc.</li> <li>Somali Bantu Community Association of Vermont</li> <li>Tibetan Association of Vermont</li> <li>Green Mountain Bhutanese Association</li> <li>Islamic Society of Vermont</li> <li>Islamic Community Center of Vermont</li> </ul>	Chittenden	One-on-One	CCRPC
Downtown Winooski	Chittenden	One-on-One	GBIC
Greater Burlington Multicultural Resource Center	Chittenden	One-on-One	CCRPC
Howard Center	Chittenden	One-on-One	CCRPC
Intervale Center	Chittenden	One-on-One	CCRPC
JUMP – <a href="http://jumpvt.org/">http://jumpvt.org/</a>	Chittenden	One-on-One	CCRPC
Lake Champlain Regional Chamber of Commerce	Chittenden	One-on-One	GBIC – Sam
Opportunity Credit Union	Chittenden	One-on-One	CCRPC – Charlie
Pathways Vermont	Chittenden	One-on-One	CCRPC
ReSource	Chittenden	One-on-One	GBIC
SCORE	Chittenden	One-on-One	GBIC
South Burlington Business Associations	Chittenden	One-on-One	GBIC
South Burlington Rotary	Chittenden	One-on-One	GBIC
Transition 2	Chittenden	One-on-One	GBIC
United Way/Working Bridges	Chittenden	One-on-One	CCRPC
University of Vermont <ul style="list-style-type: none"> <li>Office of Engagement</li> </ul>	Chittenden	One-on-One	CCRPC
UVM Medical Center	Chittenden	One-on-One	CCRPC
Vermont Technical College	Chittenden	One-on-One	GBIC
Williston Rotary	Chittenden	One-on-One	GBIC
Winooski Equity Committee	Chittenden	One-on-One	CCRPC
Winooski Valley Park District	Chittenden	One-on-One	CCRPC



<b>Rutland County – Sub-regional List</b>			
<b>Organization/Affiliation</b>	<b>Sub-Region</b>	<b>Focus Group or One on One</b>	<b>Staff Assigned to reach out?</b>
United Way	Rutland	One on One	CEDRR
Vermont Lakes Region Chamber of Commerce	Rutland	One on One	CEDRR
Brandon Area Chamber of Commerce	Rutland	One on One	CEDRR
West Rutland Rotary	Rutland	One on One	CEDRR
Poultney Area Chamber of Commerce	Rutland	One on One	CEDRR
Rutland County Solid Waste District	Rutland	One on One	RRPC
Slate Valley Trails	Rutland	One on One	RRPC
Community Health Centers of the Rutland Region	Rutland	One on One	RRPC
Green Mountain Power	Rutland	One on One	CEDRR
Castleton University	Rutland	One on One	CEDRR
Isovolta	Rutland	One on One	CEDRR
Vermont Adult Learning	Rutland	One on One	RRPC
Turning Point Center	Rutland	One on One	RRPC
Town of Brandon	Rutland	One on One	RRPC
Southwest Vermont Council on Aging	Rutland	One on One	RRPC
Rutland NAACP	Rutland	One on One	RRPC
Rutland Mental Health	Rutland	One on One	RRPC
Bennington Rutland Opportunity Council	Rutland	One on One	RRPC
Rutland Young Professionals	Rutland	One on One	CEDRR
Rutland Region Municipalities	Rutland	One on One	RRPC
Rutland Region Superintendents	Rutland	One on One	RRPC

{Not finalized}

# CEDS in Vermont and Covid

Ken Jones, Economic Research Analyst  
Vermont Agency of Commerce and Community  
Development  
August 20, 2021

# Objectives for this Presentation

- Update on Economic impacts of Covid
- List the programs that are intended to address those damages
- Review the structure and content of CEDS programs in Vermont
- Discuss linkages between CEDS and funding opportunities

# What I didn't get done

- Complete the details on the funding programs
- Still have not finished the 2020 Tourism Benchmark report
- Update all of the funding programs with 2021 data

# Simplifying the Impacts

Production – GDP as proxy

Workforce – Employment trends

Income – Vermont personal income tax receipts

Consumption – by category

And remember, the total Vermont picture is complicated by sector specific differences



# GDP

	Q1	Q2	Q3	Q4	Annual
<b>2019</b>	33.81	33.806	34.117	34.32	34
<b>2020</b>	34.017	30.175	33.278	33.718	32.8
<b>2021</b>	34.565				
2019 to 2020	+207	-3,631	-839	-300	-1200
<b>Change</b> <b>+2%</b>	-460	-4,300	-1,500	-1000	-1800

Bottom Line – When thinking about the Covid impact on Vermont’s GDP in 2020, we had a hit of between \$1.2 and \$1.8 billion. (3.5-5.5%)

And, when we look at programs to reduce impact, this GDP reduction took place with those programs in place. Without them, GDP losses would have been greater.

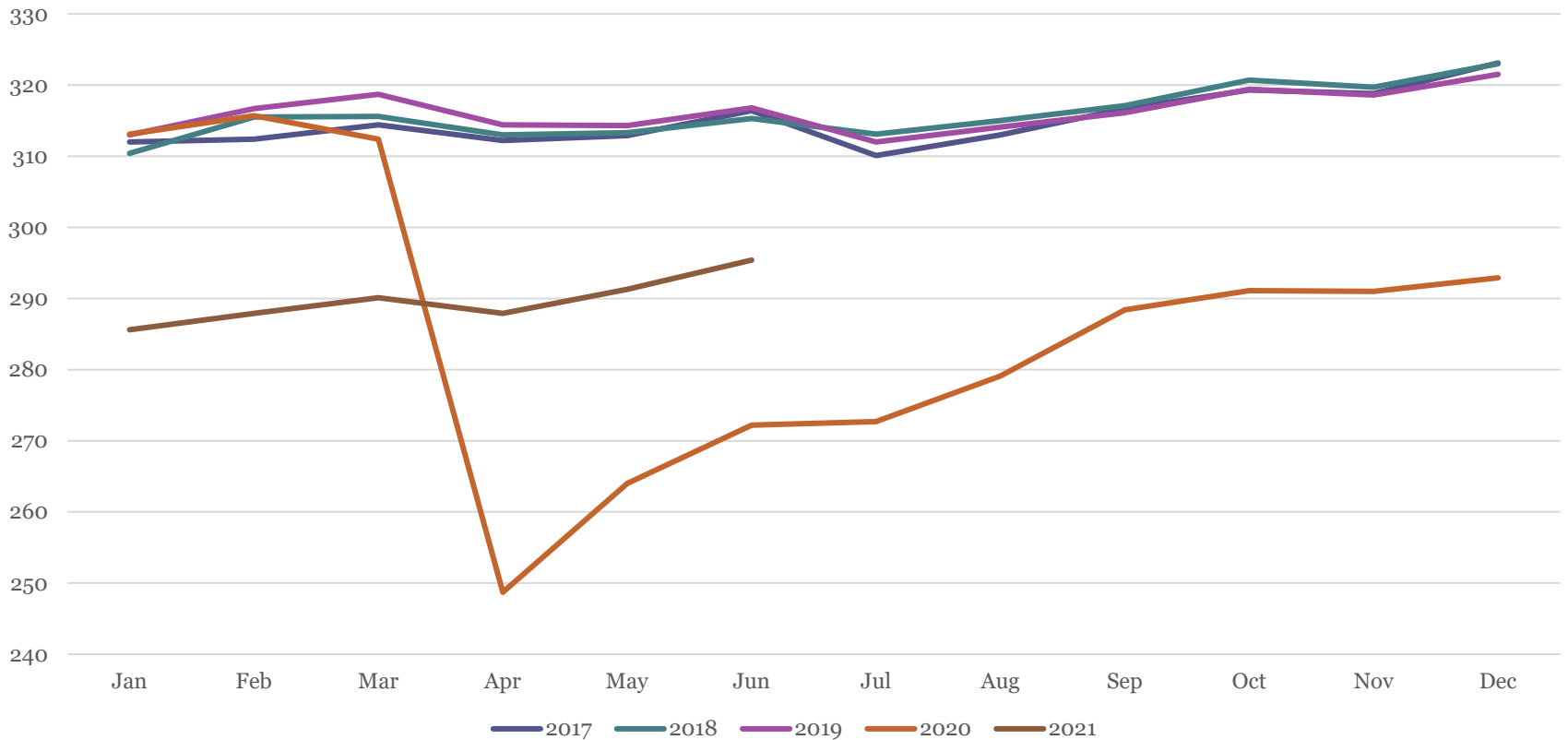
# GDP detail

<b>Industry Sector</b>	<b>GDP Q1 – 2020</b>	<b>GDP Q1 – 2021</b>	<b>Change</b>
<b>Manufacturing</b>	3088	3236	+148
<b>Construction</b>	1158	1183	+25
<b>Retail</b>	2519	2792	+273
<b>Health and Social Services</b>	3773	3855	+82
<b>Accommodations and Food Services</b>	1823	1679	-144
<b>Arts, Entertainment and Recreation</b>	379	246	-133
<b>Education</b>	970	893	-77

All figures in millions

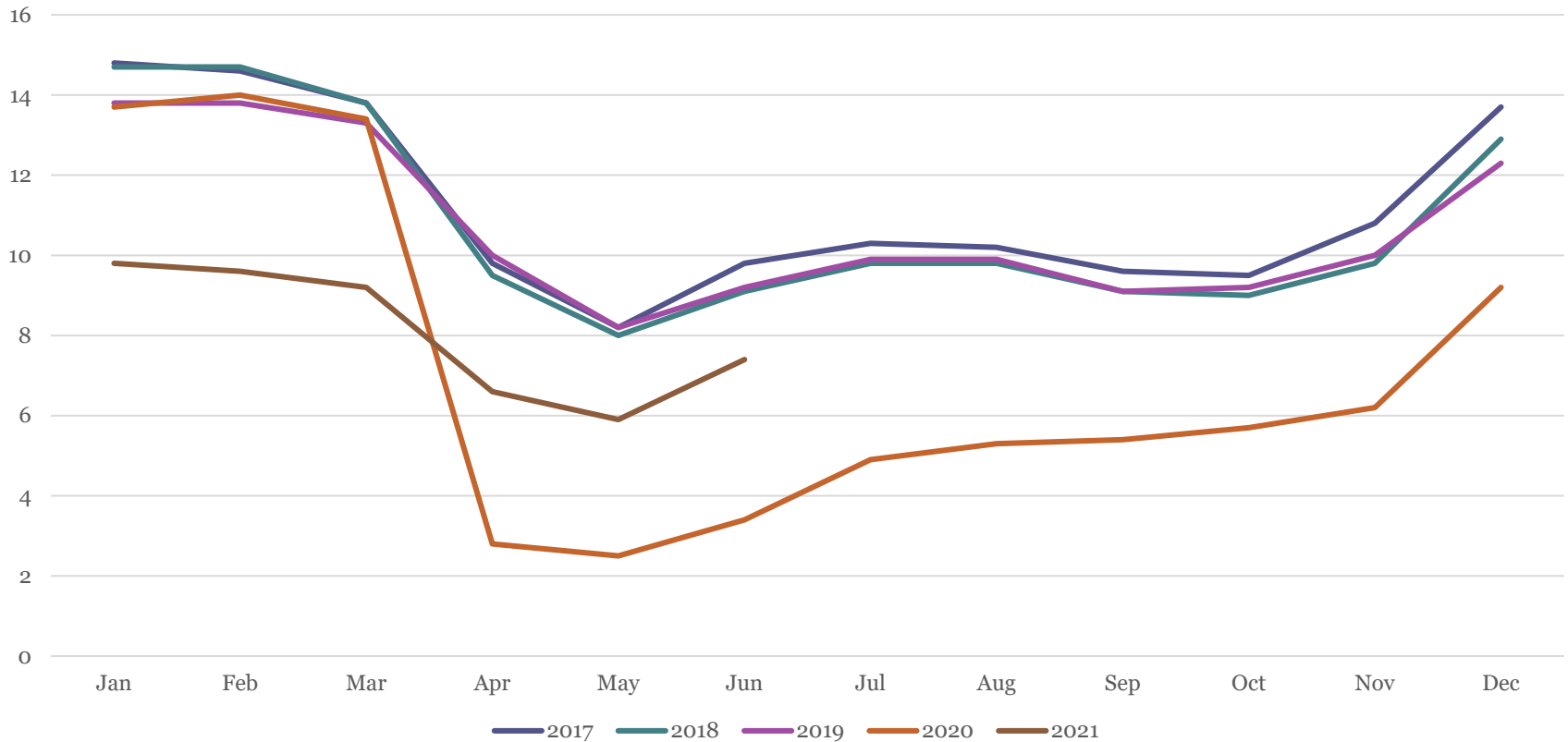
# Employment Trends

Monthly Employment

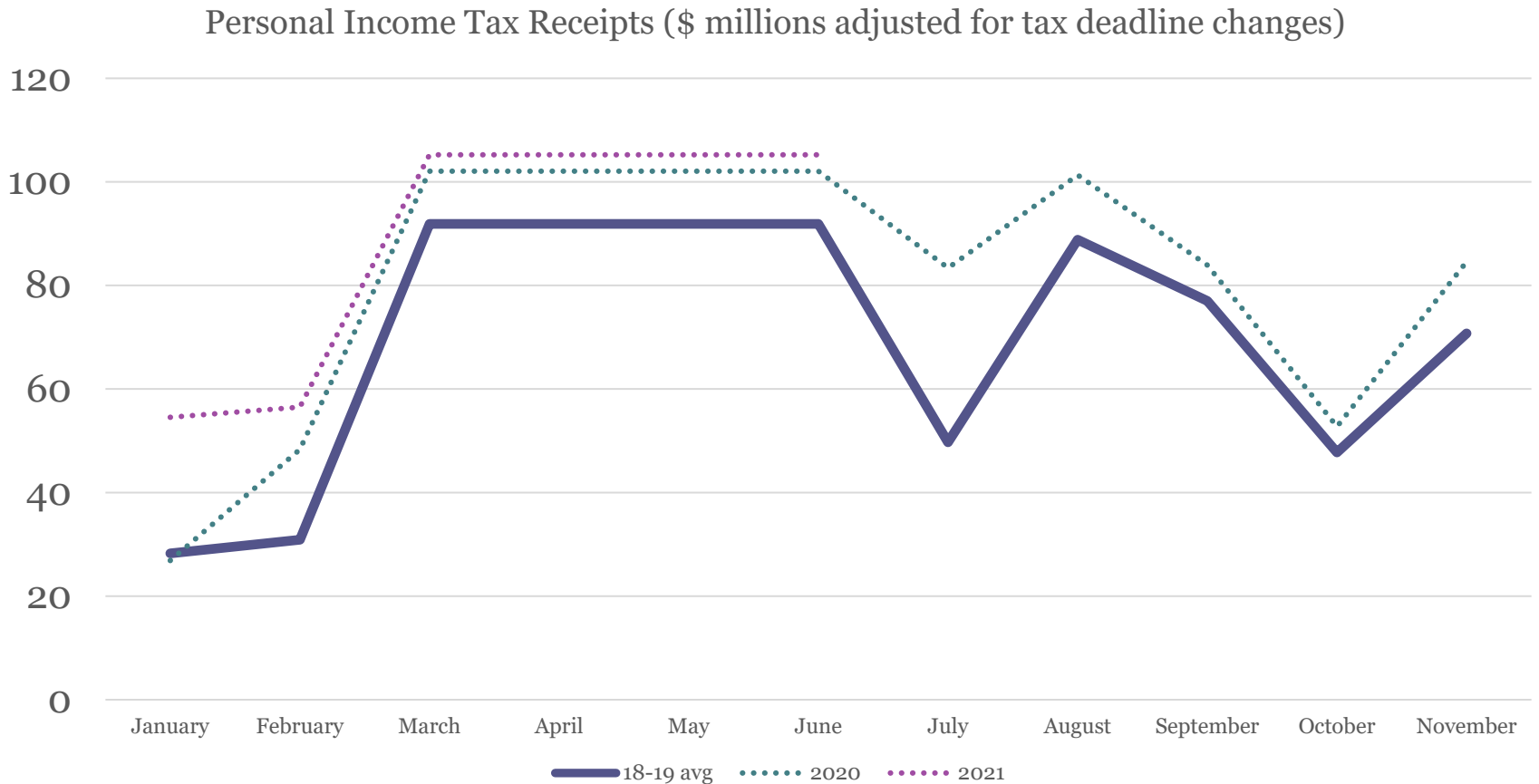


# Employment Trends

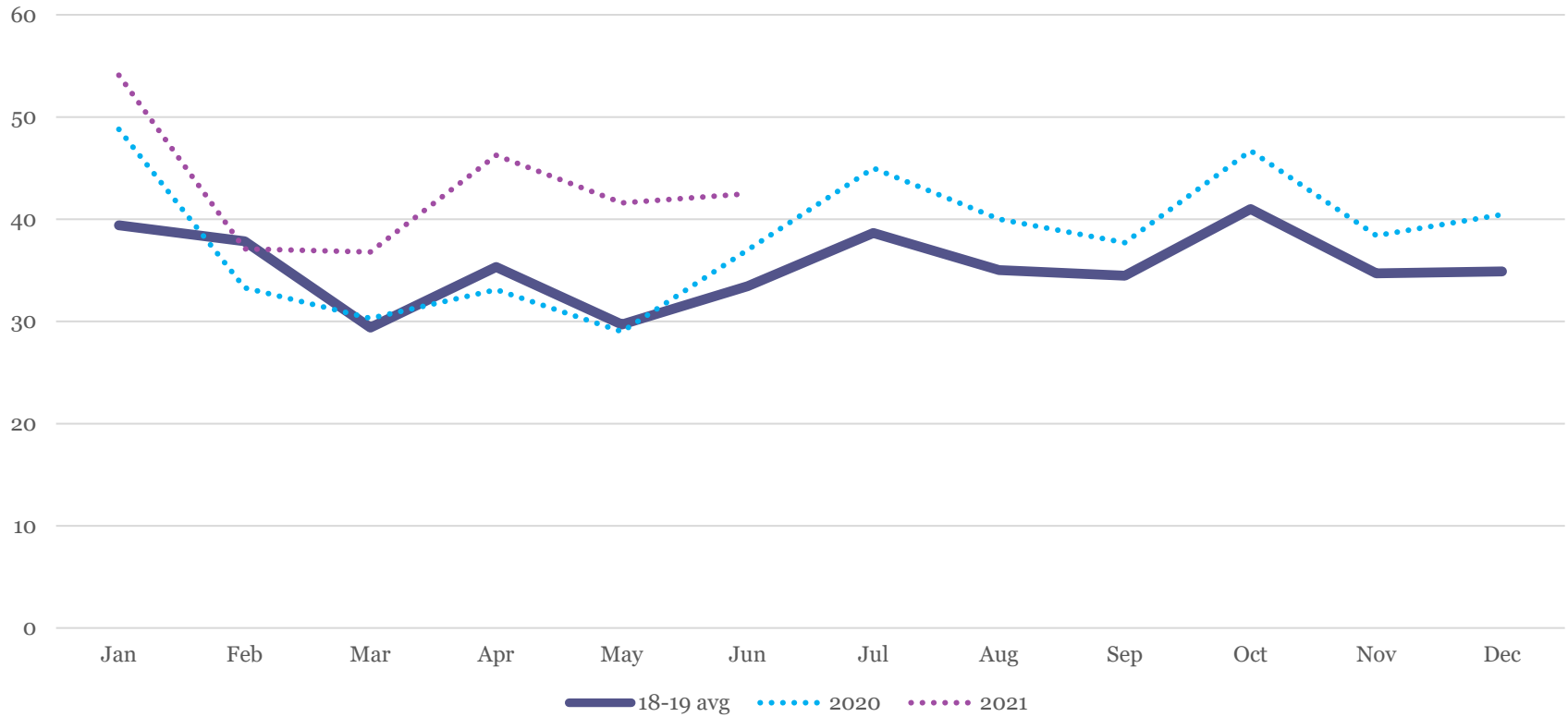
Hotel Motel Employment



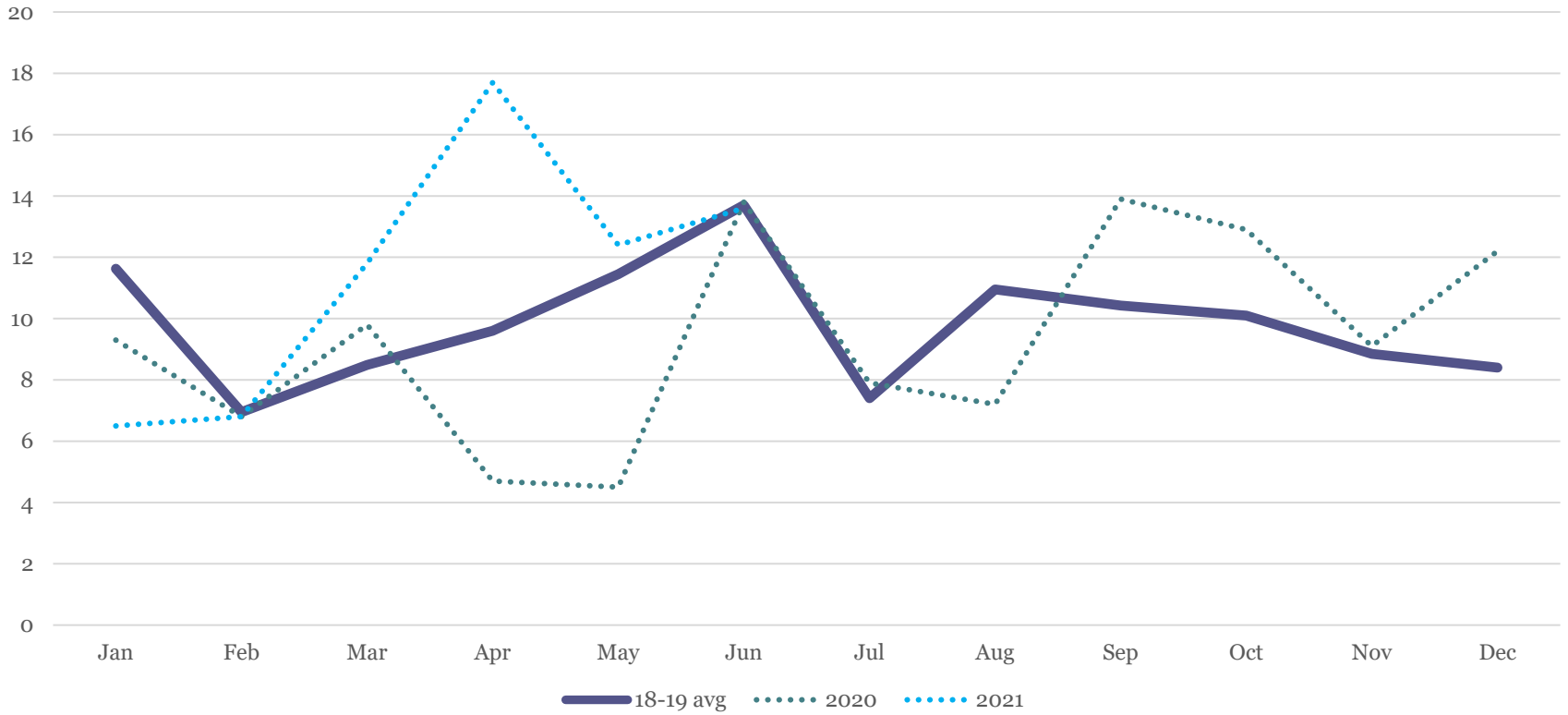
# Personal Income Tax Receipts as proxy for Personal income



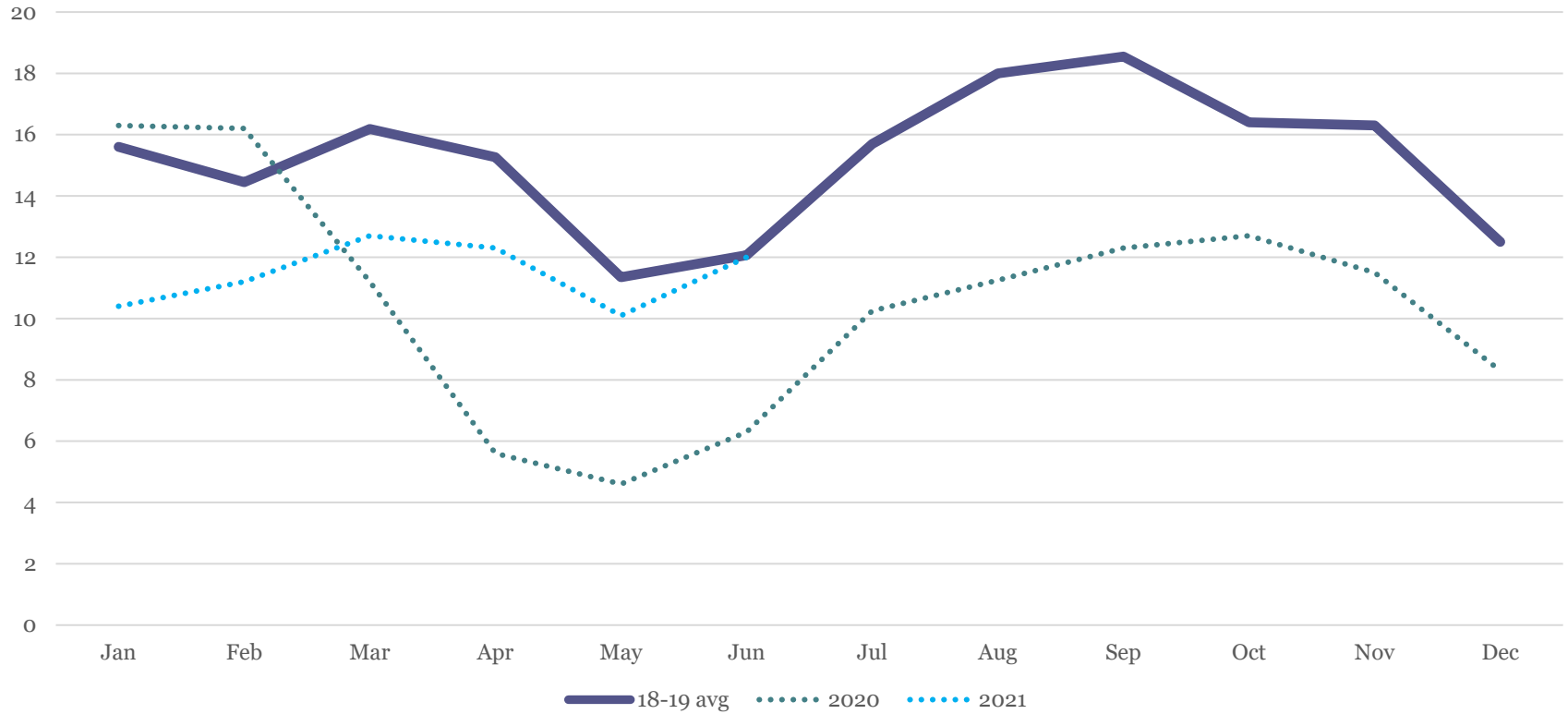
# Sales tax revenues pre and post Covid



# Purchase and Use Tax (Vehicle sales)



# Meals and Rooms Tax Receipts





# Regional impacts from Covid

Job changes by county	Feb - April	April - December	Feb - December
Vermont	-21.2%	17.5%	-7.4%
Addison	<b>-18.7%</b>	<b>18.8%</b>	<b>-2.5%</b>
Bennington	-23.1%	17.2%	-8.6%
Caledonia	-18.5%	17.9%	-3.5%
Chittenden	<b>-17.8%</b>	<b>14.9%</b>	<b>-6.2%</b>
Essex	-18.3%	10.2%	-10.6%
Franklin	-14.3%	11.8%	-4.0%
Grand Isle	-23.0%	28.4%	-0.6%
Lamoille	-42.0%	49.6%	-13.6%
Orange	-16.1%	11.3%	-7.2%
Orleans	-27.1%	24.1%	-8.0%
Rutland	<b>-25.8%</b>	<b>21.5%</b>	<b>-9.6%</b>
Washington	<b>-18.4%</b>	<b>14.8%</b>	<b>-7.0%</b>
Windham	-28.6%	20.0%	-13.6%
Windsor	-24.3%	23.1%	-6.1%

# And a Very Important Reminder

- The distribution of impacts is very important
- Some business sectors remain very affected
- Low income households that do not participate in the “regular” economy are struggling
  - Unemployment benefits
  - Reliance on lower wage part time positions

# Responding to the Damage - Household income support

## Lost Wages

\$800 million to \$1.1 billion

## Federal

Stimulus checks - \$800 million

Unemployment - \$1 billion +

## State

Unemployment- \$600 million

Hazard pay - \$30 -50 million

Directed payments for those not getting federal payments -  
\$10-20 million

Bottom line – significantly greater than the wage loss, and also addresses the personal income component of business lost revenues

# Responding to the Damage - Business support

## Federal

PPP - \$1.7 billion

EIDL - \$345 million

Health providers - \$400 million plus

Private Sector Educational institutions - \$220 million

K-12 Schools (ESSER)

FEMA programs - \$195 million

State – From the state \$1.25 billion CRF appropriation

Economic Recovery Grants \$325 million

Health care providers – about \$200 million

Housing program - \$59 million

Farms and working lands - \$35 million

Microbusiness support - \$2.4 million

Ski areas and outdoor recreation - \$3.75 million

Technical Assistance program - \$2.6 million

# And now it's time for ARPA (and Infrastructure?)

EDA

State use of ARPA funds

Other federal programs

State General Fund

# ARPA - EDA

**Statewide Planning, Research and Network - \$1 million for VT**

**Build Back Better Regional Challenge – Competitive \$25 – 75 million**

**Good Jobs Challenge**

**Travel Tourism and Recreation - \$10.5 million for VT, plus competitive award**

**Economic Adjustment Assistance – same old program, new money**

# Other Federal

**State Small Business Credit Initiative (SSBCI)**

**SBA - Community Navigator Grants**

**USDA COVID programs**

**ARPA money to Vermont municipalities (and formerly counties) - \$225 million**

**Northern Border Regional Commission – up to \$35 million**

**Community Development Block Grants**

# ARPA - Act 74

**Climate Change - \$200 million**

**Broadband - \$250 million**

**Infrastructure (largely water and wastewater) - \$225 million**

**Housing - \$250 million**

**Economy and Community**

**Brownfields**

**Capital Investment Program**

**Economic Recovery Bridge Grants**

**Working Community Challenge Grants**

**Working Lands Fund**



# State General Fund

**VOREC Community Grants - \$5.1 million for outdoor recreation**

**ERSA Trail Grant - \$1 million**

**Downtown Transportation Fund - \$3.5 million**

**EMBRACE - \$2 million for small business support**

**Better Places - \$1.5 million**

**Entrepreneurs Seed Capital Fund**

# Regional CEDS

**Northern Vermont (Grand Isle, Franklin, Lamoille, Orleans, Caledonia, Essex)**

**East Central Vermont (Windsor, Orange)**

**SEVEDS (Windham, Bennington)**

**ECOS (Chittenden)**

**(And, the Statewide CEDS updated in 2016)**

# Vermont's Statewide CEDS - Structure

**Workforce**

**Business Support**

**Infrastructure**

**Finance**

# Regional CEDS- General Structure

**Workforce**

**Business Support**

**Infrastructure**

**Quality of Life**

**Resilience**

# Regional CEDS- East Central

## **Goal One: A Resilient Region**

Strategy 1.1 Explore and maximize market opportunities for value-added wood products.

- : Expand the regional market for products made with low grade wood.
- : Provide better incentives to address thermal energy costs by converting to modern wood heating.

## **Goal 3: A Robust and Ready Workforce**

Strategy 3.1: Ensure grade school education helps young people find reasons and opportunities to stay in the area after high school.

- : Expand career planning and critical employment skills training for grade school students and educators, beginning in middle school.
- : Promote, educate about, and expand opportunities to earn local college credits in high school.
- : Work with schools and employers to re-brand manufacturing as a cool, well-paying career path.

# Regional CEDS- North

## **GOAL Two: CULTIVATE BUSINESS GROWTH**

**ACTIONS to cultivate, attract, nurture, and grow businesses and enhance economic competitiveness in the Northern Vermont region include:**

1. Support the development of innovation-based industry clusters that create high-wage jobs
2. Help communities implement economic development strategies that grow existing, locally-owned businesses and attract new companies
3. Support the formation and growth of export-oriented businesses

# Regional CEDS- SEVEDS

## 1. Improve our Physical Infrastructure

Strategy: Expand broadband/cell infrastructure

Action One: Undertake research to develop initiatives a clear description of the broadband and cell access problem(s), extent of the problem by location, and other variables necessary to understand the problem and develop cost-effective responses.

Action Two: For each area with insufficient broadband or cellular service, collaborate with carriers to develop a solution. Focus initially on high density commerce areas and major roadways.

# Regional CEDS- ECOS

Economy Goal: Retain and support existing employers and job growth, grow target sector employers and entrepreneurs, and work to attract a greater diversity of employers and employees.

Household Financial Security Goal: Improve the financial security of households.

8 (or 7?) Strategies – The first focusing on the economy with 12 actions:

ECOS Strategy 1: Improve and strengthen the economic systems of our region to increase opportunities for Vermont employers and employees.

Actions 1. High wage employers –

- a. Build relationships with these employers.
- b. Facilitate access to employment and infrastructure development resources made available by the State.
- c. Market the quality of life, the Vermont brand and the growing brand recognition of local municipalities, which make the county an appealing place to start or expand a company, especially in target sectors such as tech.



# Other Planning Reports

Vermont Futures Project

UVM Community Economic Resilience Assessment Study

Telecommunications Plan

Comprehensive Energy Plan

Climate Action Plan

VCRD – Vermont Proposition

Regional Plans

***Are we confusing our public?***

# Bottom Line Planning Structure

- **Workforce**
  - Recruitment (skilled, less skilled)
  - Retention (college students, elders)
  - Skills development
  - Increasing labor participation among communities with current low rates (training and social supports)
- **Infrastructure**
  - Housing (beyond “affordable”)
    - Renovation
    - Improving existing units
    - New construction technologies
  - Wastewater Stormwater
  - Use of federal funds

# Bottom Line Planning Structure

- Business support
  - As described in several planning documents
- Finance
- Quality of Life (as a part of recruitment)
  - Including outdoor rec (as a part of travel and tourism)
- Equity (as an umbrella over all topics)
- Resilience
- Public Health (Covid, substance abuse, obesity)

Thank you for listening