

West Central Vermont CEDS – Strategy Committee

Friday, July 15 – 10 AM to 12 PM

Please join the meeting by clicking:

<https://us02web.zoom.us/j/82062316313>

For those who would prefer to join by phone or those without a microphone on your computer, please dial in using your phone. (For supported devices, tap a one-touch number below to join instantly.) Meeting ID: 820 6231 6313

One tap mobile: +16468769923,,82062316313#

Present:

Taylor Newton, CCRPC
Sam Andersen, GBIC
Adam Lougee, ACRPC
Dana Hanley, ACEDC
Fred Kenney, ACEDC
Tyler Richardson, CEDRR
Bonnie Wanniger, CVRPC
Jamie Stewart, CVEDC
Melissa , CVEDC
Ken Jones, ACCD

Taylor kicked off the meeting by welcoming everyone at about 10:03 a.m.

1. Changes/adjustment to agenda:

Taylor asked for any changes to the agenda. Hearing none proposed, he continued.

2. Minutes – June 19, 2022:

Taylor requested a motion to adopt the previous meeting minutes. **Fred Kenney moved acceptance of the previous meeting minutes. Tyler Richardson seconded the motion, which passed by voice vote with Sam Andersen abstaining.**

3. Google Drive: John has created a google drive. **Taylor has uploaded all docs to a google drive folder. He will share that folder with all members of the committee within a couple of weeks.**

4. Task #4 - Creation of a CEDS:

Taylor released the CEDS. Most people have sent it out. All others will send it out next week. **Taylor reminded all that he did a short video to introduce the CEDS. All of us can post that video and the draft CEDS to our website. Taylor will enable comments in Conveyo and comments on a form on the website We will keep it open until later in August 26th. ALL MUST GET IT OUT FOR COMMENTS AND ENGAGEMENT!**

6. Task #3 - Engagement

- a. Revised Engagement Strategy- Our engagement efforts are listed below. We have not completed our outreach to underrepresented groups. That outreach is going on over the summer and will be done by the end of July. **We will include a note in the draft stating that engagement is ongoing and we will include the engagement dates and contact in the draft CEDS for people that want to**

participate.

The CEDS will remain open and available for comments through the end of August. Sub-committee will review all comments we receive on the CEDS.

- b. Additional Engagement.
 - i. Review other plans - completed
 - ii. First workshop - SOAR - completed
 - iii. Individual outreach - completed
 - iv. Employer survey - completed
 - v. Release CEDS for public comment - Completed June 27
- c. Focus Groups. **CVRPC/ACRPC still needs to do some**
- d. Individual Contact lists. Send Draft CEDS to all our individual contact lists (People we contacted last fall).
- e. Video Introduction. **Taylor reminded all that we have a short video to introduce the CEDS. All of us should post that video and the draft CEDS to our website. Melissa will resend it today.**
- f. Board Presentations. **RDCs/RPCs bring the draft CEDS to our boards by the end of September.**
- g. ACCD CEDS Presentation/website. Ken Jones intends to put up his work on a website at ACCD. He intends to link actions to funding sources.
- h. BIPOC: Our consultant has held 6 meetings in various counties. They have completed a draft document and have established good connections and increased good feedback.

7. Economic Development District Creation. Adam has drafted documents to create an EDD should we choose to do so once we have developed a CEDS. Adam explained the EDA requirements for creating an EDD and outlined the approach he proposed to take for West Central Vermont EDD. Discussion ensued regarding the structure of the organization necessary to support securing funding. Adam, Taylor and Charlie will create a list of questions and speak with Matt Soladowski about steps necessary to create an EDD, will do some additional research and report back. The group also wanted to make sure appropriate controls were in place around the financial responsibility for managing the entity. Generally, the group agreed with the outline Adam proposed, but wanted to see it in writing. **Adam will continue his research and work and will share draft documents for comments within the next week for further discussion at the July meeting.**

8. ACCD website: Ken stated that he is working on representing each CEDS in the State and will use their project lists to represent each CEDS in the State. Taylor and Ken will meet in early August to make sure they are on the same page to ensure that ACCD submits

9. August, 2022 Agenda - Adam Draft EDD Documents, Engagement Reports/Comments on Draft CEDS to date, Consultant Outreach efforts, Overview ACCD Website, Budget

10. Homework - Share Google Drive Folder (Taylor) Complete Focus Groups (All), Public Outreach for CEDS review (All), Create EDD documents and speak with EDA (Adam and Taylor), Complete ACCD website and plan (Ken), Find an alternative Contact at ACDD (Ken) Manage BIPOC outreach (Taylor), Create summary of why form an EED (Taylor)

11. Adjournment - Fred moved to adjourn, Jamie seconded the motion. By unanimous consent, Taylor adjourned the meeting at 11:40.

Respectfully submitted, Adam Lougee